



Cortland Repertory Theatre *and* CRT Downtown



2017 Program Advertising Options

Summer Season: All summer mainstage productions at the Little York Pavilion.

Downtown Season: All fall, winter & spring shows/events at CRT Downtown

FULL YEAR ADVERTISING OPTIONS

Season	Size	Dimension black & white	Tickets/vouchers received	Rate
Summer	Back Cover (color)	7.62 H x 4.62 W	N/A	\$1100
Downtown	Back Cover	7.62 H x 4.62 W	6 downtown tickets	\$600
Both	Back Cover	7.62 H x 4.62 W	6 downtown tickets	\$1600
Summer	Full	7.62 H x 4.62 W	N/A	\$600
Downtown	Full	7.62 H x 4.62 W	4 downtown tickets	\$500
BOTH	Full	7.62 H x 4.62 W	4 downtown tickets	\$1000
Summer	Half	3.75 H x 4.62 W	N/A	\$400
Downtown	Half	3.75 H x 4.62 W	2 downtown tickets	\$300
BOTH	Half	3.75 H x 4.62 W	2 downtown tickets	\$650
Summer	Quarter	1.87 H x 4.62 W	N/A	\$300
Downtown	Quarter	1.87 H x 4.62 W	N/A	\$150
BOTH	Quarter	1.87 H x 4.62 W	N/A	\$425
Summer	Eighth	1.87 H x 2.25 W	N/A	\$175
Downtown	Eighth	1.87 H x 2.25 W	N/A	\$100
BOTH	Eighth	1.87 H x 2.25 W	N/A	\$250

OTHER "SUMMER ONLY" ADVERTISING OPTIONS

Inside Back or Front Cover (color)	Full	7.62 H x 4.62 W	N/A	\$750
Color Page within the Playbill (including title, last or center pages)	Full	7.62 H x 4.62 W	N/A	\$700

*Unless stated, vouchers may be used for any 2017 spring event. Seating is subject to availability and not guaranteed until vouchers are redeemed through the CRT Box Office. Don't wait! Recipients of vouchers can not be accommodated if an event is sold out.

Please email ads in PDF format to info@cortlandrep.org

Deadline for ads to be seen FULL YEAR: February 1.

Deadline for summer only: March 15

Thank you for supporting Cortland Repertory Theatre and CRT Downtown!

Contact our office with questions: 607-753-6161



Cortland Repertory Theatre *and* CRT Downtown

2017 Program Advertising Contract

Thank you for choosing to advertise and support CRT!
Please "X" in the left column for your choice of advertisement.



CHECK YOUR CHOICE BELOW			
	Summer	Back Cover (color)	\$1100
	Downtown	Back Cover	\$600
	Both	Back Cover	\$1600
	Summer	Full	\$600
	Downtown	Full	\$500
	BOTH	Full	\$1000
	Summer	Half	\$400
	Downtown	Half	\$300
	BOTH	Half	\$650
	Summer	Quarter	\$300
	Downtown	Quarter	\$150
	BOTH	Quarter	\$425
	Summer	Eighth	\$175
	Downtown	Eighth	\$100
	BOTH	Eighth	\$250
	Summer only Inside Front Cover	Full	\$750
	Summer Only Inside Back Cover	Full	\$750
	Color Page within Playbill	Full	\$700

Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Credit Card # _____ Exp Date _____ Security Code _____

Check enclosed. (Please make check payable to Cortland Repertory Theatre).

Please invoice.

Check here if you would like to use last year's ad for the 2017 program.

Check here if you are providing a new, camera-ready ad for the 2017 Program.

Advertiser's Signature

CRT Contact

Please send signed contract to:
Cortland Repertory Theatre
PO Box 783
Cortland, NY 13045