



PLAYBILL ADVERTISING CONTRACT -- 2010

COMPANY _____

CONTACT _____

PHONE NUMBER _____

ADDRESS _____

_____ hereby agrees to purchase _____ page(s)

(Advertiser name)

of advertising space in Cortland Repertory Theatre's 2010 Season Playbill. It is agreed that the above-named Client shall pay the amount of \$ _____ to the Cortland Repertory Theatre for such advertising space.

It is further agreed that the Client shall provide **camera-ready copy**.

CLIENT -- AUTHORIZED SIGNATURE

CRT – AUTHORIZED SIGNATURE

CLIENT -- PLEASE PRINT NAME

DATE

PAYMENT ENCLOSED PLEASE INVOICE COPY APPROVAL REQUESTED

PLEASE CHECK THIS BOX IF YOU WOULD BE INTERESTED IN DONATING AN AUCTION ITEM FOR OUR ANNUAL FUND RAISING BENEFIT TO BE HELD ON JULY 31ST, 2010.

CORTLAND REPERTORY THEATRE, PO BOX 783, CORTLAND, NY 13045 (607)753-6161



Advertising Rates 2010 Playbill

Outside Back Cover (Full Color) – \$1200

Inside Back or Front Cover (Full Color) – \$675

Full Color Page within the Playbill (4 pages available) – \$625 each

Title Page (B&W) – \$575 Last Page (B&W) – \$575

Full Page (B&W)

$7\frac{5}{8}$ h x $4\frac{5}{8}$ w

\$525

Half Page (B&W)

$3\frac{3}{4}$ h x $4\frac{5}{8}$ w

\$325

Quarter Page (B & W)
(Vertical)

$3\frac{3}{4}$ h x $2\frac{1}{4}$ w

\$220

Eighth Page (B&W)

$1\frac{7}{8}$ h x $2\frac{1}{4}$ w

\$130

OR

Quarter Page (B & W)
(Horizontal)

$1\frac{7}{8}$ h x $4\frac{5}{8}$ w

\$220