



PLAYBILL ADVERTISING CONTRACT ~ ~ 2011

COMPANY _____

CONTACT _____

PHONE NUMBER _____

ADDRESS _____

_____ hereby agrees to purchase _____ page(s)
(Advertiser name)

of advertising space in Cortland Repertory Theatre's 2011 Season Playbill. It is agreed that the above-named Client shall pay the amount of \$ _____ to the Cortland Repertory Theatre for such advertising space.

It is further agreed that the Client shall provide camera-ready copy.

CLIENT ~ ~ AUTHORIZED SIGNATURE

CRT – AUTHORIZED SIGNATURE

CLIENT ~ ~ PLEASE PRINT NAME

DATE

PAYMENT ENCLOSED PLEASE INVOICE COPY APPROVAL REQUESTED

PLEASE CHECK THIS BOX IF YOU WOULD BE INTERESTED IN DONATING AN AUCTION ITEM FOR OUR ANNUAL FUND RAISING BENEFIT TO BE HELD ON JULY 23 , 2011.

CORTLAND REPERTORY THEATRE, PO BOX 783, CORTLAND, NY 13045 (607)753-6161



Advertising Rates 2011 Playbill

- Outside Back Cover (Full Color) – \$1000
- Inside Back or Front Cover (Full Color) – \$700
- Full Color Page within the Playbill (4 pages available) – \$650 each
- Title Page (B&W) – \$600 Last Page (B&W) – \$600

Full Page (B&W)

$7\frac{5}{8}$ h x $4\frac{5}{8}$ w

\$550

Half Page (B&W)

$3\frac{3}{4}$ h x $4\frac{5}{8}$ w

\$350

Quarter Page (B & W)
(Vertical)

$3\frac{3}{4}$ h x $2\frac{1}{4}$ w
\$240



Eighth Page (B&W)

$1\frac{7}{8}$ h x $2\frac{1}{4}$ w
\$140

OR

Quarter Page (B & W)
(Horizontal)

$1\frac{7}{8}$ h x $4\frac{5}{8}$ w
\$240

